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Medical Intelligence finalizes agreement with France Telecom for distribution of its Columba GPS bracelet for Alzheimer Patients to Healthcare Institutions

Thursday, November 22, 2007; Posted: 07:32 AM

QUEBEC CITY, Nov. 22, 2007 (Canada NewsWire via COMTEX) -- [MIZ](#) | [charts](#) | [news](#) | [PowerRating](#) -- Medical Intelligence Technologies Inc. (TSX-V: [MIZ](#) | [charts](#) | [news](#) | [PowerRating](#)) today announced that its French subsidiary, Medical Mobile SAS, has signed a definitive distribution agreement with Orange Healthcare, a division of France Telecom dedicated exclusively to health services, for the commercialization of the Columba bracelet in France. Under terms of the agreement, Orange Healthcare will distribute Medical Intelligence's Columba bracelet to the institutional healthcare market under the brand "Columba by Orange", and Medical Mobile SAS will be responsible for the Columba's distribution to the general public and other potential markets. This agreement formalizes the letter of intent signed by both parties in March 2007 and allows each company to offer a commercial product that addresses France's Alzheimer Plan goal, to create a means for individuals with Alzheimer's to remain in their homes.

"France Telecom is the ideal partner to move forward with the distribution of our Columba bracelet to the institutional healthcare market," said Mr. Philippe Huneault, President and CEO of Medical Intelligence. "The Columba by Orange bracelet will be one of many products and services offered by Orange Healthcare to institutions, health related associations and retirement homes. This partnership will allow us to leverage Orange Healthcare's sales force, penetrate this market more rapidly and implement a key element of our commercialization strategy. The sale of our Columba bracelet will also benefit from the French government's recent filing of a national plan to address Alzheimer's with the objective of maintaining autonomy for patients and emphasizing

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the importance of home care."

About Medical Intelligence Technologies

Medical Intelligence is the early innovator in the personal telesecurity industry, integrating information and telecommunications technologies to the healthcare sector. The firm designs portable medical devices for the benefit of people having health or safety concerns. Based in Quebec City, the Company also has subsidiaries in France, Spain and the United Kingdom (Medical Mobile) where it commercializes the Columba, a GPS bracelet designed to prevent Alzheimer wandering. For further information, visit www.medicalintelligence.ca or www.medicalmobile.com.

About Orange Healthcare

Orange Healthcare is spearheading the Orange strategy of offering new services. Over the last 10 years, Orange has developed significant experience through a number of pilot projects with key players in the healthcare field. The company will take advantage of that experience and coordinate its healthcare activities under the banner of Orange Healthcare - its new Health division. As an integrated operator, the company has the technological know-how to offer simple, trustworthy and effective personal and medical services, thereby providing innovative solutions responding to the needs of patients and healthcare professionals.

Forward-looking statements

Any statement in this press release that does not relate directly and exclusively to historical facts can be considered a forward-looking statement. Such statements reflect the intentions, plans, expectations and beliefs of Medical Intelligence Technologies, and are subject to risks, uncertainties and other factors that are largely beyond the Company's control, to the extent that actual results may differ significantly from those contemplated by such statements. Medical Intelligence Technologies neither intends nor is required to update or revise such forward-looking statements based on new information or future events, or for any other reason.

The TSX Venture Exchange does not accept responsibility for the adequacy

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SOURCE: Medical Intelligence Technologies Inc.

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